Contents of Volume 48

Vol. 48 No. 1 November (II) 2003

SPECIAL ISSUE ON REDEFINING THE SCHOLARSHIP OF BUSINESS ETHICS

Guest Editors: Bruce Macfarlane and Laura J. Spence

BRUCE MACFARLANE and LAURA J. SPENCE / Redefining the Scholarship of Business Ethics: An Editorial 1-6

DIANNAH LOWRY / An Investigation of Student Moral Awareness and Associated Factors in Two Cohorts of an Undergraduate Business Degree in a British University: Implications for Business Ethics Curriculum Design 7–19

PATRICK MACLAGAN / Varieties of Moral Issue and Dilemma: A Framework for the Analysis of Case Material in Business Ethics Education 21–32

JOSEPH R. DESJARDINS and ERNEST DIEDRICH / Learning What It Really Costs: Teaching Business Ethics With Life-Cycle Case Studies 33–42

IORDANIS KAVATHATZOPOULOS / The Use of Information and Communication Technology in the Training for Ethical Competence in Business 43–51

KEVIN GIBSON / Games Students Play: Incorporating the Prisoner's Dilemma in Teaching Business Ethics 53–64

KEN McPHAIL / Building a Tender Nation: Developing a Web Based Accounting and Business Ethics Community 65–74

MOLLIE PAINTER-MORLAND, JUAN FONTRODONA, W. MICHAEL HOFFMAN and MARK ROWE / Conversations Across Continents: Teaching Business Ethics Online 75–88

ROBERT VAN ES / Inside and Outside *The Insider*: A Film Workshop in Practical Ethics 89–97

JOSEP M. LOZANO, CONXITA FOLGUERA and DANIEL ARENAS / Setting the Context: The Role Information Technology in a Business Ethics Course Based on Face-to-Face Dialogue 99–111

RICHARD WALKER and RONALD JEURISSEN / E-Based Solutions to Support Intercultural Business Ethics Instruction: An Exploratory Approach in Course Design and Delivery 113–126

Vol. 48 No. 2 December (I) 2003

DAVID DAWSON and CRAIG BARTHOLOMEW / Virtues, Managers and Business People: Finding a Place for MacIntyre in a Business Context 127–138

PATRICIA C. KELLEY and DAWN R. ELM / The Effect of Context on Moral Intensity of Ethical Issues: Revising Jones's Issue-Contingent Model 139–154

DENIS G. ARNOLD / Libertarian Theories of the Corporation and Global Capitalism 155–173

JAMIE SNIDER, RONALD PAUL HILL and DIANE MARTIN / Corporate Social Responsibility in the 21st Century: A View from the World's Most Successful Firms 175–187

WAYMOND RODGERS and SUSANA GAGO / A Model Capturing Ethics and Executive Compensation 189–202

PAUL H. DEMBINSKI, JEAN-MICHEL BONVIN, EDOUARD DOMMEN and FRANÇOIS-MARIE MONNET / The Ethical Foundations of Responsible Investment 203–213

Vol. 48 No. 3 December (II) 2003

SPECIAL ISSUE ON ADVERTISING ETHICS: THE ULTIMATE OXYMORON

Guest Editors: Richard F. Beltramini
(*Papers are presented in alphabetical order*)

RICHARD F. BELTRAMINI / Advertising Ethics: The Ultimate Oxymoron? 215–216

FRED K. BEARD / College Student Attitudes Toward Advertising's Ethical, Economic, and Social Consequences 217–228

ANNE CUNNINGHAM / Autonomous Consumption: Buying Into the Ideology of Capitalism 229–236

KIM SHYAN FAM and DAVID S. WALLER / Advertising Controversial Products in the Asia Pacific: What Makes Them Offensive? 237–250

NANCY K. KEITH, CHARLES E. PETTIJOHN and MELISSA S. BURNETT / An Empirical Evaluation of the Effect of Peer and Managerial Ethical Behaviors and the Ethical Predispositions of Prospective Advertising Employees 251–265

CARLA C. J. M. MILLAR and CHONG JU CHOI / Advertising and Knowledge Intermediaries: Managing the Ethical Challenges of Intangibles 267–277

R. STEPHEN PARKER and CHARLES E. PETTIJOHN / Ethical Considerations in the Use of Direct-To-Consumer Advertising and Pharmaceutical Promotions: The Impact on Pharmaceutical Sales and Physicians 279–290

DAN SHAVER / Toward an Analytical Structure for Evaluating the Ethical Content of Decisions by Advertising Professionals 291–300

Vol. 48 No. 4 December (III) 2003

JOUNI KORHONEN / On the Ethics of Corporate Social Responsibility – Considering the Paradigm of Industrial Metabolism 301–315

CALVIN M. BOARDMAN and HIDEAKI KIYOSHI KATO / The Confucian Roots of Business Kyosei 317–333

CHIEH-PENG LIN and CHERNG G. DING / Modeling Information Ethics: The Joint Moderating Role of Locus of Control and Job Insecurity 335–346

DAVID MOLYNEAUX / "Blessed Are the Meek, for They Shall Inherit the Earth" – An Aspiration Applicable to Business? 347–363

JOHN C. LERE and BRUCE R. GAUMNITZ / The Impact of Codes of Ethics on Decision Making: Some Insights from Information Economics 365–379

MEL PEREL / An Ethical Perspective on CEO Compensation 381–391

MOSES L. PAVA / Searching for Spirituality in All the Wrong Places 393–400

ROBERT H. BRUHL / A Possible Solution to the Principal-Agent Problem Posed by the Contemporary Corporate CEO 401–402

Contents of Volume 48 403–405